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Muzaffarnagar, Uttar Pradesh

About the Expo

Dairy & Feed Tech Expo is a rapidly growing and highly impactful platform dedicated to the advancement of Dairy & Feed, dairy mechanization and rural innovation in India.

Over the years, Dairy & Feed Tech Expo has established itself as a result-oriented exhibition, attracting serious participants including progressive farmers, manufacturers, dealers, distributors, and industry experts from across the country.

The expo serves as a powerful meeting ground for business, technology, and opportunities, enabling direct interaction between buyers and suppliers in a focused environment.

Why Dairy & Feed Tech Expo is a High-Value Platform

- Strong participation from leading Dairy & Feed sector companies
- Presence of progressive and high-potential dealers with strong purchasing capacity
- Direct engagement with dealers, distributors, and manufactures.
- Generation of real business enquiries, partnerships, and dealership expansions
- A focused platform for product display, demonstrations, and brand positioning
- Dairy & Feed Tech Expo is not just an exhibition—it is a business-driven ecosystem designed to deliver measurable results.

ORGANISED BY:



Strategic Importance of Location

Muzaffarnagar and surrounding regions represent one of the most prosperous Dairy & Feed belts in North India, offering:

- High adoption of modern Dairy farming and mechanization
- Dairy Farmers with strong dealers , distributors and manufactures
- Dense network of dealers and distribution channels.
- Excellent connectivity to Western Uttar Pradesh, Haryana, Punjab, Rajasthan, and Uttarakhand
- This ensures maximum reach, high-quality footfall, and strong business potential.

Strategic Benefits for Sponsors

- Sponsorship at Dairy & Feed Tech Expo 2026 offers a high-impact business opportunity:
- Direct access to target customers and serious buyers
- Expansion of dealer and distribution networks
- Strengthening of brand presence in rural and semi-urban markets
- Strong competitive positioning within the industry
- Generation of high-quality leads and long-term business growth

Conclusion

Dairy & Feed Tech Expo 2026 provides a powerful, focused, and result-driven platform for organizations aiming to expand their footprint in the Dairy & Feed sector.

We invite your esteemed organization to partner with us and leverage this opportunity for maximum visibility, strong market presence, and sustained business growth.

We request you to kindly confirm your participation at the earliest to secure premium sponsorship positioning.

SPONSORSHIP OPTIONS
PLATINUM SPONSOR

- 50 SQM Stall
- 10 Banners at Prominent Location
- 500 Personal Invitation Cards
- Logo will be Printed on all Promotional Materials
- Logo is on Our Website as a Sponsor with Hyperlink
- Company's Product / Service Emailer / SMS to once in a month to our huge database
- Logo on Backdrops on Inaugural Function / Seminars etc...
- Logo on Hoardings
- Logo on Pole Buntings
- Logo on Main Entrance Gates

₹ 20,00,000/- + GST
Booked
DIAMOND SPONSOR

- 36 SQM Stall
- 5 Banners at Prominent Location
- 300 Personal Invitation Cards.
- Logo will be Printed on all Promotional Material
- Logo is on Our Website as a Sponsor with Hyperlink
- Company's Product / Service Emailer / SMS to once in a Month to Our Huge Database
- Logo on Hoardings
- Logo on Pole Buntings
- Logo on Main Entrance Gates

₹ 15,00,000/- + GST
GOLD SPONSOR

- 24 SQM Stall
- 3 Banners at Prominent Location
- 200 Personal Invitation Cards
- Logo will be printed on a Promotional Material
- Logo is on Our Website as a Sponsor with Hyperlink
- Company's Product / Services Emailer / SMS to once in a Month to Our Huge Database
- Logo on Hoardings
- Logo on Pole Buntings
- Logo on Main Entrance Gates

₹ 10,00,000/- + GST
SILVER SPONSOR

- 12 SQM Stall
- 2 Banners at Prominent Location
- 100 Personal Invitation Cards
- Logo will be printed on a Promotional Material
- Logo is on Our Website as a Sponsor with Hyperlink
- Company's Product / Services Emailer / SMS to once in a Month to Our Huge Database
- Logo on Hoardings
- Logo on Pole Buntings
- Logo on Main Entrance Gates

₹ 5,00,000/- + GST
BRONZE SPONSOR

- 9 SQM Covered Stall
- 2 Banners
- 100 Invitation Cards
- Website logo presence
- Email & SMS promotions

₹ 3,00,000/- + GST
LANYARD SPONSOR

- Printed Logo and Company on on Lanyard
- Logo on Hoardings
- Logo on Pole Buntings
- Logo on Main Entrance Gates

₹ 2,00,000/- + GST