

STRATEGIC SPONSORSHIP PROPOSAL



01 02 03 NOVEMBER 2026

Muzaffarnagar, Uttar Pradesh

About the Expo

Rashtriya Krishi Pragati Expo (RKP) is a rapidly growing and highly impactful platform dedicated to the advancement of **agriculture, farm mechanization, agri-business, and rural innovation in India.**

Over the years, RKP has established itself as a **result-oriented exhibition, attracting serious participants including progressive farmers, manufacturers, agri-tech companies, dealers, distributors, and industry experts** from across the country.

The expo serves as a **powerful meeting ground for business, technology, and opportunities**, enabling direct interaction between buyers and suppliers in a focused environment.

Why RKP is a High-Value Platform

- Strong participation from leading agricultural and allied sector companies
- Presence of progressive and high-potential farmers with strong purchasing capacity
- Direct engagement with dealers, distributors, and agri-entrepreneurs
- Generation of real business enquiries, partnerships, and dealership expansions
- A focused platform for product display, demonstrations, and brand positioning
- RKP is not just an exhibition—it is a **business-driven ecosystem designed to deliver measurable results.**

ORGANISED BY:



Strategic Importance of Location

Muzaffarnagar and surrounding regions represent one of the most **prosperous agricultural belts in North India**, offering:

- High adoption of **modern farming and mechanization**
- Farmers with **strong purchasing power and investment capacity**
- Dense network of **dealers and distribution channels**
- Excellent connectivity to **Western Uttar Pradesh, Haryana, Punjab, Rajasthan, and Uttarakhand**
- This ensures **maximum reach, high-quality footfall, and strong business potential**.

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Strategic Benefits for Sponsors

Sponsorship at RKP 2026 offers a **high-impact business opportunity**:

- Direct access to **target customers and serious buyers**
- Expansion of **dealer and distribution networks**
- Strengthening of **brand presence in rural and semi-urban markets**
- Strong **competitive positioning within the industry**
- Generation of **high-quality leads and long-term business growth**

Conclusion

Rashtriya Krishi Pragati Expo (RKP) 2026 provides a **powerful, focused, and result-driven platform** for organizations aiming to expand their footprint in the agricultural sector.

We invite your esteemed organization to partner with us and leverage this opportunity for **maximum visibility, strong market presence, and sustained business growth**.

We request you to kindly confirm your participation at the earliest to secure **premium sponsorship positioning**.



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SPONSORSHIP OPTIONS

PLATINUM SPONSOR

- 50 SQM Stall or 200 Sqm. Open area stall
- 10 Banners at Prominent Location
- 500 Personal Invitation Cards
- Logo will be Printed on all Promotional Materials
- Logo is on Our Website as a Sponsor with Hyperlink
- Company's Product / Service Emailer / SMS to once in a month to our huge database
- Logo on Backdrops on Inaugural Function / Seminars etc...
- Logo on Hoardings
- Logo on Pole Buntings
- Logo on Main Entrance Gates

₹ 25,00,000/- + GST

Booked

DIAMOND SPONSOR

- 36 SQM Stall or 150 SQM. Open Area Stall
- 5 Banners at Prominent Location
- 300 Personal Invitation Cards.
- Logo will be Printed on all Promotional Material
- Logo is on Our Website as a Sponsor with Hyperlink
- Company's Product / Service Emailer / SMS to once in a Month to Our Huge Database
- Logo on Hoardings
- Logo on Pole Buntings
- Logo on Main Entrance Gates

₹ 20,00,000/- + GST

GOLD SPONSOR

- 24 SQM Covered Stall or 100 SQM Open Area
- 3 Banners at Prominent Location
- 200 Personal Invitation Cards
- Logo will be printed on a Promotional Material
- Logo is on Our Website as a Sponsor with Hyperlink
- Company's Product / Services Emailer / SMS to once in a Month to Our Huge Database
- Logo on Hoardings
- Logo on Pole Buntings
- Logo on Main Entrance Gates

₹ 15,00,000/- + GST

SILVER SPONSOR

- 12 SQM Covered Stall or 50 SQM Open Area
- 2 Banners at Prominent Location
- 100 Personal Invitation Cards
- Logo will be printed on a Promotional Material
- Logo is on Our Website as a Sponsor with Hyperlink
- Company's Product / Services Emailer / SMS to once in a Month to Our Huge Database
- Logo on Hoardings
- Logo on Pole Buntings
- Logo on Main Entrance Gates

₹ 10,00,000/- + GST

BRONZE SPONSOR

- 9 SQM Covered Stall or 25 SQM Open Area
- 2 Banners at Prominent Location
- 100 Personal Invitation Cards
- Logo is on Our Website as a Sponsor with Hyperlink
- Company's Product / Services Emailer / SMS to once in a Month to Our Huge Database
- Logo on Hoardings
- Logo on Pole Buntings
- Logo on Main Entrance Gates

₹ 5,00,000/- + GST

LANYARD SPONSOR

- Printed Logo and Company on on Lanyard
- Logo on Hoardings
- Logo on Pole Buntings
- Logo on Main Entrance Gates

₹ 2,00,000/- + GST

For Sponsorship Contact :

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